



THE LOT
FIRST EDITION

About Us

Our illustration “ready to dare” may initially present the wrong depiction, but within the first edition of our new directory we feel that we have produced garments that optimise the shape through impression and are not simply pigeonholed as seasonal, hence delivering these designs at the beginning of a new year.

As a primary British manufacture of modern styles with a twist, we continue to express a more personal look that defines an elegance allowing the individual/department globally to order by the click of a button, allowing those characters and teams to form that precise identity within any luxury lifestyle, food and beverage or corporate structure. Our designs may still have team attributes but our fabrics, patterns, shapes and tones stem from future concepts that will be adopted among numerous catwalk shows this coming year and designed for our fashion aficionados in mind. Our philosophy will always be one that flatulates, concerning those whom would much prefer to grip, greet and eventually

Our Brands



LOTTE M7



LOTTE 17

Jeanie Dress

Loved for its figure shaping lower, but loosely fitting top, it can be worn with or without a jacket creating an inspired look representing a separate skirt and top.



Design Your Look



Holbeck Suit

Ideal of for our LM7 guys who need to look at the top of their game. A slim fitting two button subtly styled with side vents, slim lapels with amplified stitching.



Create Your Style



Kate Dress

As you can see the Kate dress takes on a new aspect when imagined in petrol blue, the couturier detail is further highlighted, giving an even more sensual balance to its overall style.



The Stella Skirt

This gracious shape and design put The Stella Skirt in a class of its own, the style is further enhanced with an open neck Treviso white shirt.



Attention To Detail



Her & History

The destination Saville Row – the golden mile of tailoring – brings to mind sartorial style, clean cut lines, sharp fitted shoulders and immaculate finesse. However, a world in which ‘fashion’ and ‘style’ were industry, let alone a concept, it did not always exist. It’s hard to imagine – but we can date this revolutionary change, whereby people became interested in how they looked and what they wore, back to the 12th century during the Middle Ages in Western Europe. Before this, garments were a thing of practicality; of warmth, of use, of necessity.

The word itself, ‘tailor’, derives from the French tailler (to cut) and the root of ‘sartorial’ can be traced back to latin sartor meaning to mend or put together. While the occupation of tailoring can be dated back to the early 1100s, it was the time of the renaissance that really spearheaded trends and what it meant to be ‘fashionable’ when people started to experiment with length, fit, colour and patterns. From this developed the market that has grown into what we know today, as the demand for unique and extravagant, pieces of clothing became a way of showing off social status and hierarchy.

The tailoring term ‘bespoke’ literally means “to give order for it to be made” and much like we have seen throughout history, a true tailored and bespoke piece is hand-crafted to fit the customer, from head to toe. Whereby tailor shops used to be run by a master tailor, with journeymen and apprentices on hand to help, nowadays with the development of amazing technology it can mean that digital patterning machines can save hours of production time, streamlining the process of tailoring from measure to manufacture, welcome to our world.

What's Your Colour?



The Breton T-Shirts



We Love You

Why not make an entrance with our brand-new collection, we now accommodate plus size outfits (as mentioned previously), designed to fit perfectly and suit every style and event? The instant head-to-toe fashion pick, the perfect dress gives you all the sass you need with zero hassle when it comes to styling yourself.

Dress for success when you opt for day or night, our designs allow you to dress to empower or keep it casual with the day dress and outfits that pair with anything from chunky trainers to over-the-knee boots at night. Why not use our on-line shop to find that dress in maxi, midi, or mini lengths to take your style up a notch? Play with trends by opting for a splash of statement print or colour to instantly elevate your wardrobe. The perfect wrap dress, a classic skater, or a must-have midi dress, whatever your vibe, our plus size dress edits serve up iconic styles with flawless fits.

Contact Us

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